



Community Outreach & Brand Ambassador

Temporary Summer Position | Community-Based

We are seeking energetic, outgoing, and motivated individuals to join our team as Community Outreach & Brand Ambassadors. In this public-facing role, you will represent the organization at local events, festivals, and within communities through direct outreach and door-to-door engagement activities.

This position is ideal for individuals interested in marketing, communications, customer service, sales, or community engagement who enjoy interacting with people and working in a fast-paced environment.

Key Responsibilities

- Represent the organization at community events and promotional activities
- Conduct door-to-door outreach to promote services and generate customer interest
- Engage with residents and businesses to provide information and answer questions
- Assist with event setup, promotional displays, and branded materials
- Support customer sign-ups, lead generation, and community awareness initiatives
- Capture photos and content for social media and marketing purposes
- Maintain positive customer interactions and professional brand representation

Qualifications

- Strong communication and interpersonal skills
- Comfortable speaking with the public and working independently
- Positive, reliable, and professional attitude
- Sales, marketing, customer service, or event experience is an asset
- Valid driver's license is required
- Ability to work flexible hours, including evenings and weekends

What We Offer

- Hands-on experience in outreach, marketing, and customer engagement
- Dynamic and team-oriented work environment
- Opportunities for networking and professional development
- Potential future employment opportunities based on performance

Position Duration: Approximately 12 weeks

Location: Home Office is MOPC Admin Building - 46 Municipal Drive, Pictou

Closing Date & Applications:

- We invite qualified individuals to submit their resume with cover letter by 4:30pm on June 5th, 2026.
- Personal information collected through the recruitment process will be used solely to determine eligibility for employment and handled in accordance with the Freedom of Information and Protection of Privacy Act, Nova Scotia.
- It is the policy of the Municipality of Pictou County to prohibit discrimination of any type and to afford equal employment opportunities to applicants without regard to gender, race, color, religion, sexual orientation, national origin, age, disability, or veteran status.
- If you require accommodation during the application and hiring process, please contact rhiannon.mcnair@munpict.ca.
- On behalf of the Municipality of Pictou County, we thank all those who apply; however, only those selected for an interview will be contacted.

When applying for this position please quote: Community Outreach & Brand Ambassador

Municipality of Pictou County

ATTN: Rhiannon McNair

46 Municipal Drive, P.O. Box 910 Pictou, Nova Scotia B0K 1H0 Email:

rhiannon.mcnair@munpict.ca